



PGA

New England Section

NEW ENGLAND PGA ADVERTISING OPPORTUNITY

ABOUT US....

The New England PGA is one of 41 geographic Sections that make up the PGA of America. With nearly 1100 PGA Members and Apprentices, the PGA professionals of the New England PGA are dedicated to promoting the great game of golf. The New England Section includes Maine, New Hampshire, Vermont, Rhode Island and the eastern 2/3 of Massachusetts. Within that area men, women, senior and junior golfers are treated to a higher standard of golfing experience, thanks to the New England PGA professional's ability to:

- ◆ Professionally Operate Golf Shops
- ◆ Club Fitting & Repairs
- ◆ Community Support
- ◆ Teaching / Junior Golf
- ◆ Rules Experts
- ◆ Tournaments / Handicapping

For both golf and non-golf companies, the New England PGA offers a variety of vehicles to support golf. Whether your goal is to increase an existing market or to create one, your investment with the New England PGA will be beneficial not only to you but golfers in the region as well.

The New England PGA produces a yearly section directory that includes PGA member contact information, facility phone numbers, facility driving directions and salesperson listings. It has become the number one reference for PGA members and apprentices in New England.

Salesperson Listing

One of the most popular means of advertising for companies and individuals alike has been a listing in the salesperson section of the NEPGA directory. In 2012 the New England PGA Directory will be available online for our PGA Professionals.

The directory will continue to list a salesperson's Name, Address, Phone Numbers, Email Address, Product / Representative Cross Reference. The online version will allow a salesperson to keep their information current all year long. If you add or drop a line, change your email or mailing address, even get a new cell phone number, please notify the office and we will update your listing. Please call 508.869.0000 or email JStuart@pgahq.com.

A listing in this year's NEPGA Directory will continue to be the same as last year: \$50. All salespersons will have the ability to edit their information throughout the year. The salesperson listing will be the only advertising opportunity in the 2012 NEPGA Directory and the only way for a salesperson to display their information with the NEPGA. **Continued for 2012** – If your company is a sponsor of the New England Section in 2012 your salesperson listing is complimentary. Our goal is to make 2012 the most complete sales rep listing ever!

Call 508.869.0000 with questions



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2012 Directory Listing Order Form

The 2012 New England PGA Online Directory will go live on April 1, 2012. Advertisers will receive one complimentary copy to be mailed during the first week in April. In order to have your advertisement included or name listed in the Salesperson's Directory of the 2012 edition, **please submit your request with full payment no later than March 1st.**

Check here if you want us to use your 2011 information

Advertiser Name: _____

E-mail Address: _____

Street Address: _____

Contact #'s Ph #: _____ Fax #: _____ ^Cellular #: _____

Companies/Lines Held: _____ Toll Free #: _____

_____ Toll Free #: _____

_____ Toll Free #: _____

_____ Toll Free #: _____

^Include cellular # only if you wish it to be published

_____ **Directory Listing \$50.00**

_____ **I am a 2012 Sponsor of the NEPGA**

Please send this completed form, along with appropriate payment to:

New England PGA: 67A Shrewsbury St, P.O. Box 743, Boylston, MA 01505

PH: 508.869.0000 FX: 508.869.0009

Please Circle One: MasterCard Visa AMEX Check *Name on Card: _____

*Card #: _____ *Exp Date: _____ Signature: _____

*Security Code: _____ *BillingAddress: _____

(*Denotes required information)